

AGENDA Title: Waverley Arts and Culture Advisory Committee Location: Bondi Pavilion Theatre			Date: Wednesday 24 April 2024	Time: 6pm-7.30pm
<p>Participants: Cr Paula Masselos, Ben Thompson, Tanya Goldberg Michaela Boland, Alex Bowen, Nerida Campbell, Sam Marshall, Benjamin Schostakowski</p> <p>Guests: Chris Bendall Artistic Director Bondi Pavilion, Alice Farley Acting Manager Arts and Culture</p> <p>Apologies: Cr Tony Kay, Aleema Ash, Cr Elaine Keenan, Antonia Pesenti, Donna Hewitt, Isabel Hudson</p>				
Chair: Cr. Paula Masselos			Minute Taker: Alice Farley	
No	Subject	Type	Minutes	Responsibility
1.	Welcome, apologies and conflicts of interest	For noting	Cr. Paula Masselos welcomed everyone and acknowledges country. Apologies submitted by Cr Tony Kay, Aleema Ash, Cr Elaine Keenan. No conflicts raised.	Chair/All
2.	Bondi Pavilion creative program overview	For noting and discussion <ul style="list-style-type: none"> • 2023 pilot year key learnings • Audience trends and observations • 2024 program • Key strategies 2024/25 • Committee feedback and input 	Chris Bendall provided background on Art and Culture programming to date including the goals and objectives outlined in the Arts and Culture Plan 2021 – 2026. Background information also given on: <ul style="list-style-type: none"> - Strategic Vision - Programming Framework Chris outlined 2023 key statistics and the shape of the year’s program across stand alone performing arts events, Bondi Festival, Visual Arts, Bondi Story Room public programming and music. Also covered major events and other activities contributed to by the A&C team at Waverley and noted our program’s success across State awards including IMAGine Awards and Local Government NSW Awards.	Chris Bendall



			<p>Reviewed audience feedback to performing arts program focusing on survey responses.</p> <p>Reviewed recent and upcoming events, and analysed strengths and challenges of creative program.</p> <p>Committee discussion on:</p> <ul style="list-style-type: none"> - Lessons for program shaping and improvement within overwhelmingly positive feedback - Basis of feedback on areas for improvement - National benchmarking - How statistics, age and gender-based responses may impact programming. - Ticket sales, expectations and audience experience. - Partnering and co-production opportunities. - Reaching new audiences: 17-30s, beach-goers, tourists - Understanding the unique creative offer of the venue, separate to local hospitality and entertainment offers - Legacy events - Venue management factors and constraints. 	
3.	Local Creative Collaborations program review	<p>For noting and discussion</p> <ul style="list-style-type: none"> • Activities to date • Performing arts / cross art form focus • Alternative models • Committee feedback and input 	<p>Chris presented to the committee on the Local Creatives Collaboration artists' development program.</p> <p>Chris outlined program background, purpose and past funding rounds and provided updates on past and future recipients. Key statistics outlined. Review of program achievements, based on evaluations from artists engaged to date.</p> <p>Consideration of models of support offered by other organisations and venues:</p> <ul style="list-style-type: none"> - Geelong: geared more towards testing and presenting new works. 	Chris Bendall



			<ul style="list-style-type: none"> - Merrigong: year-round program that supports artists to take creative risks through creative development and hosting public presentations. - Canberra Theatre Centre: similar to what we do, skill development workshops + outcome. - BrandX: offering subsidised spaces in response to shortage of space in Sydney. - Performing Lines in Tasmania residency program. Intensive 3 days and an outcome with professional dramaturg and design elements. - Hothouse idea. - Old Fitz late night program model: main show + late show. <p>Committee discussion on:</p> <ul style="list-style-type: none"> - Developing the program through partnerships to elevate the program and our local artists. - Commitments to presentation of developed works, possible showcase format. - Strong endorsement and support for program’s continued focus on performing arts, provision of purpose based spaces for performing artists a unique opportunity. - Acknowledgement of limitations of independent artists to draw larger audiences. - Opportunities to host more industry at venue through invitations and ongoing sector engagement. - Importance of bar being open for audiences, post-show connection and discussion. 	
4.	Nib Literary Award update	Presentation for information and questions	Alice Farley provided an update on the Nib Award including recent changes to governance and judging panel renewal, prize money, advisory group, prize winners and engagement.	Alice Farley
6.	General business		<p>Congratulate the staff for all the hard work and passion.</p> <p>Invitation to come for Don Juan, theatre performance.</p>	Chair



7.	Meeting close		7.38pm	
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Remaining 2024 Meeting Dates

- Wednesday 12 June 2024
- Wednesday 11 September 2024
- Wednesday 16 October 2024

Links:

1. [Arts, Culture and Creativity Advisory Committee Terms of Reference](#)
2. [Waverley Council Code of Meeting Practice](#)
3. [Waverley Arts and Culture Plan 2021-2026](#)